

### Mark J. Franzen

FSA, PHD

Principal and Managing Director, IntelliScript



#### CURRENT RESPONSIBILITY

Mark is a Principal and Managing Director of Milliman IntelliScript® (formerly IntelRx). IntelliScript provides online prescription histories and related software tools to insurers.

#### EXPERIENCE

Mark joined Milliman when the firm acquired IntelRx in April of 2005. Mark had been the CEO of IntelRx since he co-founded it in 2001. Prior to IntelRx, Mark was the CEO of Infotrust, a healthcare technology and services company formed in 1995 as a subsidiary of Trustmark Insurance Company. Prior to 1995, Mark held actuarial and division financial officer roles with Trustmark and spent his first three professional years as a math professor at UCLA.

#### PRESENTATIONS

Mark is a frequent speaker at industry and professional meetings on prescription-based underwriting. In 2008, Mark was featured as an "Actuarial Pioneer" by *The Actuary* magazine.

#### PROFESSIONAL DESIGNATIONS

- Fellow, Society of Actuaries
- Member, American Academy of Actuaries

#### EDUCATION

- Ph.D, M.S., Mathematics, Northwestern University
- B.A., Physics, Ripon College

